



# IMAgEs

April 2021

*Iowa museums are essential to their communities.*

**A quarterly e-publication of the Iowa Museum Association**

# In this ISSUE

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- 2 President's Column
- 3 Executive Director's Column
- 4 Edwards Creative "Ask An Expert"
- 5 2021 IMA Conference News
- 6 Sponsors
- 7-10 News from Iowa museums
- 11 Teaching Iowa History
- 12 Don't Reinvent the Wheel! Contact IMA
- 13 IMA Board Member Contact Information

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**Director@iowamuseums.org**

**#IowaMuseumsIMA**

**NEXT ISSUE: July 2021. Deadline for submissions June 15.**

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## Group Member Admin How-To

Every IMA member organization has a group member administrator with enhanced security authority. If you are the group member administrator: Go to [www.iowamuseums.org](http://www.iowamuseums.org) and sign in (user name and password)

1. Click on "My Member Home page" (upper right)
2. Look at the lower left and see "My organizations"
3. Click on the name of the organization for which you are group member administrator

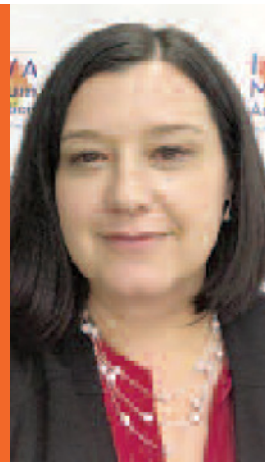
You may update your roster, print invoices, register colleagues for workshops or conference, update your public profile, renew membership, and more.

Questions or assistance with username or password:

**Director@iowamuseums.org** or **319-239-2236**

# President's MESSAGE

Dr. Heidi Lung, President \ Heidi-lung@uiowa.edu



## **Hello IMA Members,**

It looks like spring has finally sprung and just in time. If you are anything like me the cold, long winter had you in a “bit of a state” (as my grandmother would say). I had a serious a need to get out of the house, but even more than that, I have a need to connect with colleagues after a long hibernation season.

Just this past month I was excited to see so many attending the IMA Plugged In series featuring Randi Korn who spoke about strategies for following an intentional approach to museum work. Those facilitating and attending asked such interesting and useful questions it seemed everyone left with something they could take and apply to their own practice. The series is free and there are several interesting topics scheduled for each month (take a look online).

The IMA Friday Morning Conversation is also a fun place to share ideas and support our museum network. It is a perfect place to pose questions about resources and approaches (why reinvent the wheel?) and also a great place to have a laugh at the end of a long week.

So, I hope you all find ways to get out and connect with each other. Hopefully I will “see you” in Zoomland for one or more of these exciting conversations.

## ***All the best and Museum On!***

Heidi Lung,  
President, Iowa Museum Association



# Director's MESSAGE

Cyndi Sweet, Executive Director \ Director@iowamuseums.org



## Dear IMA friends,

Please join me in giving a virtual “round of applause” to the team at **Edwards Creative**, who designed the *IMAgés* newsletter’s new look! I know you will join me in thanking Tim Wren and his talented team. As IMA continues to partner with Edwards Creative throughout 2021 and 2022, additional exciting updates and new plans will come to fruition.

We have an exciting announcement about the **2021 IMA conference, Museums Matter**.

Our keynote speaker will be Laura Lott, CEO, American Alliance of Museums. Laura will speak on Monday, October 4th at 9 a.m. central time. Due to the uncertainty over when the majority of Americans will be vaccinated and feel it is safe to gather, the conference will again be virtual this year. Save the date - October 3-4-5. Read more on page 5 of this newsletter, and find more information at <https://www.iowamuseums.org/AnnualConference>.



The IMA Programming Committee has an exciting series of speakers and presentations planned for **IMA Plugged-In** 2021. Offered the third Monday of the month at noon, this series will continue to be free in 2021. Register at <https://www.iowamuseums.org/Learn&Share>.



Planning ahead, **Iowa Museum Week**, always the second week of June, will take place June 7-13 this year. Again due to the pandemic, the event will be a social media blitz. We will post a social media plan, graphics, and messaging for your use at <https://www.iowamuseums.org/Advocacy/IowaMuseumWeek>.

Finally, the IMA Programming Committee is offering two virtual **two-hour workshops**. On June 24, Nathan Arndt will lead *Preservation & Conservation for Small Institutions* and on November 1st, Angela Stanford will lead *Environmental Factors Affecting Collections*. The registration fee for each is \$35. Register at Register at <https://www.iowamuseums.org/Learn&Share>.

If you have any questions, please contact me at Director@iowamuseums.org

Cyndi Sweet



# Ask an expert.



## QUESTION:

**Our museum has decided to add a digital interactive experience for our visitors. Where do we start?**

## ANSWER:

**So, you're looking to add interactivity to your exhibits.** Edwards Creative will help you think through the questions that need to be answered before you dive into your next project.

**First things first. You'll need to determine your audience.** What's their age group and knowledge of technology? Is the program intended for adults, kids or both? Will your audience require bilingual content? And there are always ADA requirements and/or captioning to consider.

**Next, begin outlining the visitor experience you want to achieve.** What are the goals, themes, and storylines? What's the number one take-away? You should dream big when it comes to your visitors' experience. There's always a way to make those big ideas come to life! What do you want them to see, feel, and hear when interacting with this program? Is the purpose of the program to educate, entertain, or edu-tain?

**Now it's time to dig in and take inventory on your content.** What assets do you actually have, and what will you need to source out or have created? Visuals, maps, diagrams, photos, drawings, videos and audio clips are great supporting assets.

**What about installation?** Where in your building will your new technology be installed? Do you want a stand-alone station, mounted to an existing wall? Or will the new technology be integrated into a current exhibit? Will access and controls be centralized in an A/V closet or locally? The goal is to have the guest be fully connected with the content while having the hardware disappear and be part of the exhibit experience.

**Now that you've thought through your goals, themes, assets and technology – you need to get real about your budget.** Even having an approximation of what you can spend will help in the conceptual stage of your project. Phasing out pieces of the project could be an economic way to handle a larger interactive experience.

Museums continue to evolve as visitor expectations evolve. Embracing technology and engaging those visitors with an immersive experience is key.

### DO YOU HAVE MORE QUESTIONS?

Submit your questions to

**[director@iowamuseums.org](mailto:director@iowamuseums.org)**

Or ask the experts at Edwards Creative directly at

**[tim@edwardsideas.com](mailto:tim@edwardsideas.com)**

# IMA 2021 Conference:

## Museums Matter | SAVE THE DATE October 3-5, 2021



**MONDAY, OCTOBER 4TH,**  
the 9:00 a.m. keynote presentation will be by **Laura Lott, CEO, American Alliance of Museums.** Sponsored by *Silos & Smokestacks National Heritage Area*

Laura L. Lott began her tenure as president and CEO of the American Alliance of Museums in June 2015. A results-oriented, entrepreneurial, strategic leader with a track record of setting and achieving aggressive programmatic and financial goals, Laura served as the Alliance's chief operating officer since 2010.

Representing more than 35,000 individual museum professionals and volunteers, institutions and corporate partners serving the museum field, the Alliance stands for the broad scope of the museum community.

Laura led the 2012 re-launch of the Alliance, including rebranding the organization and rebuilding its technical infrastructure and web/mobile presence, and redesigning its membership and excellence programs—leading to a nearly 70 per-cent increase in museum membership and the organization's first three profitable years in a decade.

More recently, she led the development and launch of AAM's 2016-2020 strategic plan, which emphasizes topics that Alliance members strongly believe are vital to the future viability, relevance and sustainability of museums. Laura is a Virginia-licensed CPA and a private pilot. She resides in Northern Virginia with her husband and daughter.

### VARIETY OF SESSIONS

The 2021 IMA Conference will include both live presentations and prerecorded content that will be available until the end of the year on a custom built conference dashboard.

### SPONSORS AND EXHIBITORS

There will be opportunities to become familiar with the services provided by exhibitors and sponsors, with click through accessible websites and videos.

### COUNCIL BLUFFS PARTNERS

The 2021 conference would have been held in Council Bluffs were it not for the pandemic. Council Bluffs is a vibrant city brimming with events, attractions, fine dining, and things to do. You can learn more at <https://www.unleashcb.com>.



You will have a virtual opportunity to explore the museums of Council Bluffs on the conference dashboard. You will want to explore in person as soon as it is safe to do so.

### EMERGING PROFESSIONALS

Emerging professional events will be held on Sunday afternoon, October 3. Plans call for a graduate student presentation followed by Career Conversations, a panel presentation and Q & A with Iowa emerging museum professionals working in Washington, D.C.

Conference updates will be posted at <https://www.iowamuseums.org/AnnualConference>

**Questions?** Contact Cyndi Sweet at 319.239.2236 or [Director@iowamuseums.org](mailto:Director@iowamuseums.org)

## RECIPIENTS OF THE IMA Leadership Award

**2012: Willard "Sandy" Boyd**

**2016: Lynette Pohlman**

**2016: Thomas J. Morain**

**2018: Jerome Thompson**

**2019: Billie Brown Bailey**

## 2021 Conference Sponsors

*Silos & Smokestacks National Heritage Area*  
*Council Bluffs CVB | Union Pacific Railroad Foundation*  
*McCullough Creative*



# 2020-2021 Iowa Museum Association Sponsors & Supporters

The Iowa Museum Association is a qualified 501(c)(3) tax-exempt organization and donations are tax deductible to the full extent allowed under the law.

Every attempt has been made to be sure this list is correct. If your name has inadvertently been left off please accept our apologies and inform us of the error.

## Gifts and donations may be sent to:

Iowa Museum Association,  
P.O. Box 824, Cedar Falls, Iowa  
or made on line at [www.iowamuseums.org](http://www.iowamuseums.org)

## Aficionado (over \$2,500)

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Dr. Heidi Lung

### Friend (\$250 – \$749)

Jennifer Kovarik

Dr. Rick Woten

### Supporter (under \$250)

Laura Arterburn

Billie Bailey

Sarah Connors

Jennifer Cooley

Jessica Cruz

Eric Dickinson

Greg Dickinson (Dickinson  
Vaults)

Hannah Frederick

Jim Miller

Shelby Nelsen

Wendy Scardino

Angela Stanford

Casie Vance

Bill Wright

### In Kind

David Bright

Pugh Hagan Prahm

# NEWS

## from our members

### Putnam Announces Access Program

*for Low-Income Families Museums for All to increase accessibility of high-quality museum learning resources*

DAVENPORT, Iowa (12.29.20) — The Putnam Museum and Science Center announced that, as of January 2, 2021, it has joined Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children's Museums (ACM), to encourage people of all backgrounds to visit



museums regularly and build lifelong museum-going habits. The program supports those receiving food assistance (SNAP) benefits visiting the Putnam for a minimal fee of \$1 per person, for a household up to two adults and three children, with the

presentation of a SNAP Electronic Benefits Transfer (EBT) card. Similar free and reduced admission is available to eligible members of the public at more than 500 museums across the country. Museums for All is part of the Putnam's broad commitment to seek, include, and welcome all audiences.

"The Putnam is pleased to join museums across the country in the Museums for All program," Putnam President/CEO Rachael Mullins said. "The program will welcome even more families to the Putnam and allow us greater representation of and impact on the community we serve."

Museums for All helps expand access to museums and also raise public awareness about how museums in the U.S. are reaching their entire communities. More than 500 institutions participate in the initiative, including art museums, children's museums, science centers, botanical gardens, zoos, history museums, and more. Participating museums are located nationwide, representing 48 states.

The Putnam's Museums for All program is sponsored by 3M and the Hubbell-Waterman Foundation.

For more information, visit [putnam.org/Visit/Plan/Admission-Packages](https://putnam.org/Visit/Plan/Admission-Packages).

### Putnam to utilize extraordinary bird collection.

*Putnam-original exhibit explores bird species through themes of extinction and environmental stewardship*



DAVENPORT, Iowa (Jan. 21, 2021) — The Putnam's next featured exhibit explores bird species through themes of extinction and the role of citizen science to preserve these important members of the animal kingdom.

Birds and You is an original Putnam exhibit, set to open Saturday, February 6. The exhibit will be included with general admission and remain open through mid-2021 at the Putnam, a Smithsonian Affiliate museum.

The exhibit was inspired by the extraordinary decline of the bird population in North America - a 29% decline, or a loss of 2.9 billion birds, since 1970. "Each of us can play an important role in bird restoration efforts," Putnam President/CEO Rachael Mullins said. "The Quad Cities sits on the Mississippi River flyway which is used by 325 bird species, including 40% of North American shorebirds and waterfowl."

This compelling exhibit features taxidermy mounts, eggs, and nests from the Putnam's collection, as well as a variety of birdhouses loaned by community members and partners. Exhibit activities include identifying birds by their silhouettes, doing a bird count in Black Earth Big River, and creating your own origami passenger pigeon. Visitors will walk away feeling inspired and equipped to help support the local bird population.

Exhibit admission is included in the price of general admission — \$9 for adults, \$8 for youth (ages 3-18), seniors, college students and military. Through the Putnam's new Museums for All program, admission is \$1 per person for households (up to 2 adults and 3 children) with the presentation of an EBT card. Admission is free for members.

For more information, visit [putnam.org/Exhibits/Featured/Birds-and-You](https://putnam.org/Exhibits/Featured/Birds-and-You).

For groups, or to plan your visit, call 563-324-1933.



## Model Of Corps Of Discovery's Keelboat On Display

The Lewis and Clark Interpretive Center in Sioux City, IA, recently unveiled a new exhibit of a model of the Corps of Discovery's Keelboat, purchased from the Museum of Idaho. The keelboat is 10 feet long when the keel is attached, it is eighteen inches wide, and the mast rises five feet.



The unveiling event included the giveaway of 2004 Jefferson Nickels: Keelboat nickels. The nickels are part of the Westward Journey Nickels Series.



The model boat was constructed in 2004 by Boatwright, A.C. "Butch" Bouvier of L&C Replicas of Onawa, Iowa, aka "Keelboat Man." He began making replicas in 1985. According to staff writer Tim Johnson in a 2009 article in the Daily NonPareil, "Bouvier has built seven replicas of the keelboat used by the Corps of Discovery and 12 replicas of the pirogues taken on the expedition." Bouvier developed his plans for all his keelboats by researching William Clark's drawings and accompanying notes as well as references of the boats scattered throughout the Lewis and Clark journals. Bouvier stated that he has made so many keelboat models of varying sizes that "any keelboat seen, except the one in St. Charles, MO, he built" (phone interview).

The exhibit also provides information about the keelboat to the visitors. The first wall panel has Clark's sketches of the boat and shares information about the building of the boat. Also are details from the Captains' journals. The large center panel is a painting of the keelboat on the river and the men using poles to move it. The painting is by Gary R. Lucy ([www.garylucy.com](http://www.garylucy.com)). The fourth panel is Captain Clark's river sketch depicting prominent spots along the river's path.

An informative brochure with greater detail is also available for visitors. The Lewis and Clark Interpretive Center hopes that this visual display enhances visitors' knowledge and appreciation of the keelboat.

For more information: Bouvier, Butch *Brown Water: A Narrative of My Personal Journey in the Wake of Lewis and Clark* L & C Replicas, 2015

Johnson, Tim "Bouvier builds on area history" *Daily NonPareil* Nov. 19, 2009 [https://nonpareilonline.com/archive/bouvier-builds-on-area-history/article\\_b3096ac6-0440-541d-9b3d-67d40e53430.html](https://nonpareilonline.com/archive/bouvier-builds-on-area-history/article_b3096ac6-0440-541d-9b3d-67d40e53430.html)

## The Genealogical Society of Linn County, *doing business as the Cedar Rapids Area Library, is hosting monthly programs on Zoom Meeting.*

Upcoming presenters are:

**March 27** - Al Dawson - Using Genealogical Tools to Solve a Different Kind of Mystery

**April 24** - Theresa Liewer - Have You Tried?

**May 22** - Russ Fry - Self-Publishing Your Family History

To participate in these programs, please email the society at: [gensoclinncoia@aol.com](mailto:gensoclinncoia@aol.com)

Genealogical Society of Linn County, Iowa

P.O Box 175

Cedar Rapids, Iowa 52406-0175

(319) 369-0022

## The Kalona Quilt & Textile Museum

*will be featuring "History in a Cloth Bag" By Michael Zahs From April 1st - October 31st 2021*

This display will feature a unique collection of feed sack quilts. These quilts showcase the creativity of many quilters who made use of fabric that had been a bag first. Schedule a private lecture for your quilt group or organization for a fee and take a step back into the 1930/40's during the depression era to learn how people survived by purchasing food in bag and having that be turned into a quilt to keep warm under, clothing for the family, toys for the children and much more. See a wide variety of patterns that were printed onto bags within Mike's Collection.

For more information contact the Kalona Historical Village [kalonahistory@gmail.com](mailto:kalonahistory@gmail.com) or 319-656-3232

## Vesterheim Reopens, New Staff

On March 18, Vesterheim reopened its onsite Main Building and Museum Store (in the Westby-Torgerson Education Center). Open hours will be 10:00 a.m. to 4:00 p.m., Thursdays through Mondays, and closed on Tuesdays and Wednesdays.

Vesterheim Folk Art School is happy to welcome two new program coordinators! **Josh Torkelson** started at Vesterheim last spring to help launch the new digital learning initiatives and has been invaluable to these programs. Josh is now excited to gradually switch over to onsite learning as we make plans for reopening onsite programs later in 2021.

But digital learning will continue, so we've brought in **Andrew Ellingsen** to assist Josh and Director of Folk Art Education Lea Lovelace in keeping those programs running. This great new team is both skilled and enthusiastic! We hope you join us and meet our completed Folk Art School team online soon!

<https://vesterheim.org/new-staff-join-folk-art-school>



## Vesterheim New Exhibit

New Nordic Cuisine is an innovative exhibit open through September 6, 2021. The exhibit is about one of the most influential global food movements of the 21st century. But, it's far more than just a set of recipes, flavors, or techniques. Learn how New Nordic cuisine expresses a set of values through the food we eat by embracing the natural resources, climate, and seasons of the Nordic region – including the long winters and stormy seas. This exciting exhibit explores traditional food and contemporary innovation, local production and global reach, and restaurant culture and home cooking through immersive physical and digital environments. Come to Vesterheim and learn how the cooking traditions and innovation of the Nordic region have captured the attention of the world and inspired chefs and home cooks alike.

<https://vesterheim.org/exhibit/new-nordic-cuisine>

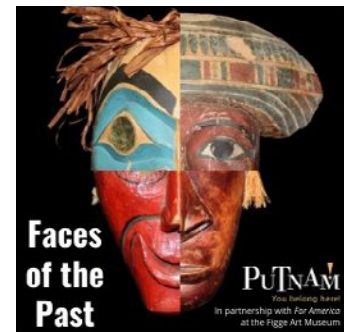
## Putnam displaying faces of the past in new exhibit.

*In partnership with Figge Art Museum, Putnam-original exhibit features faces from its vast collection*

DAVENPORT, Iowa (Feb. 16, 2021) — The Putnam's next featured exhibit explores portraiture around the world and across time as a reflection of self-identity, popular culture, mythology, and ritual.

Faces of the Past is an original Putnam exhibit, set to open Saturday, February 20. The exhibit will be included with general admission and remain open through mid-2021 at the Putnam, a Smithsonian Affiliate museum.

Throughout the world, people see themselves in different ways. Cultures demonstrate how they view themselves through artwork. Whether depicted solely with human features, a blend of human and animal characteristics or something completely supernatural, the masks, wood carvings and pottery in the exhibit characterize a great deal about the cultures that made them. Visitors can expect to see faces representing 20 countries and 35 cultures including a Pre-Columbian face jug, Japanese Noh and Kyogen theater masks, dance masks from Africa and more.



"The Putnam believes in strong community collaboration, and we're proud to be partnering with the Figge Art Museum on their upcoming For America exhibit from the National Academy of Design," Putnam President/CEO Rachael Mullins said. "When we learned of the portraiture by American Masters which will be featured, we thought it would be a great opportunity to compare and contrast portraits from cultures around the world. We hope visitors will get a chance to see both exhibits."

Exhibit admission is included in the price of general admission — \$9 for adults, \$8 for youth (ages 3-18), seniors, college students and military. Through the Putnam's new Museums for All program, admission is \$1 per person for households (up to 2 adults and 3 children) with the presentation of an EBT card. Admission is free for members.

For more information, visit [putnam.org/Exhibits/Featured/Faces-of-the-Past](https://putnam.org/Exhibits/Featured/Faces-of-the-Past).

For groups, or to plan your visit, call **563-324-1933**.

## Vesterheim Announces Call for Juried Exhibition Entries

DECORAH, Iowa — Vesterheim, the National Norwegian-American Museum and Folk Art School, announces a call for entries to “Socially Distanced, Creatively Connected,” a juried exhibition featuring pandemic-inspired folk art in the Norwegian tradition. Carrying forward the spirit and mission of Vesterheim Folk Art School, the exhibition will include woodworking, rosemaling, knifemaking, blacksmithing, jewelry, weaving, and other fiber arts and will be on view in the museum’s Main Building from July 2-December 31, 2021. Typically each summer, Vesterheim presents “The National Norwegian-American Folk Art Exhibition,” a judged show with specific categories in rosemaling, woodworking, knifemaking, weaving, and metalworking. “We were disappointed to have to cancel our usual annual exhibition this year due to the continued pandemic and inability to judge the entries safely in-person,” Lea Lovelace, Vesterheim Director of Folk Art Education, said.

“However, we know that creativity and artistic expression has flourished during this past year, so we decided to find a way to safely feature folk art produced throughout the pandemic – a special juried exhibition of your work representing categories beyond the traditional ‘National Folk Art Exhibition’ with entries submitted online,” she explained.

“We invite everyone to enter their artwork, and we look forward to seeing what you’ve been creating!” Lovelace continued.

Entries (as digital images) to “Socially Distanced, Creatively Connected” will be submitted online at [vesterheim.org](http://vesterheim.org) from April 1-30. Entry fees are \$20 per entry with a limit of two entries per person.

Work must have been completed between March 1, 2020, and March 31, 2021, and be available for loan from June 1, 2021, to January 15, 2022.

Artwork should follow historical Norwegian folk-art traditions in technique, materials, colors, and style. Pieces may be contemporary departures from the historical, but some element should visually link the artwork to Norwegian folk-art tradition.

The jury will be comprised of three individuals who have a connection to health care and artistic practice. Entries will be evaluated on concept, design, technique, craftsmanship, and creative expression.

Two awards will be given as part of the exhibit – Best in Show, selected by the jury, and People’s Choice, selected by popular vote from exhibit visitors.

This exhibit is sponsored by The Iowa Arts Council, a division of the Iowa Department of Cultural Affairs; The National Endowment for the Arts; and Decorah Bank & Trust Co.

Vesterheim’s campus is currently closed to visitors due to the COVID-19 pandemic. Exhibition viewing dates may be changed based on museum opening plans. Vesterheim hopes to open the museum to the public as soon as safely possible.



Vesterheim, the National Norwegian-American Museum and Folk Art School, welcomes people of all ages and backgrounds to engage in the conversation of the American immigrant journey through the lens of the Norwegian-American experience, and to participate in the continual evolution of traditional folk art as it meets new

influences. Vesterheim offers innovative and inter-active exhibits, classes, and programs, both at the dynamic campus and park in scenic Decorah, Iowa, and online at [vesterheim.org](http://vesterheim.org) and Vesterheim social media. For more information on exhibits, classes, programs, tours, membership opportunities, and ways to donate and volunteer, connect at [vesterheim.org](http://vesterheim.org), (563) 382-9681, and Vesterheim, 502 W. Water St., P.O. Box 379, Decorah, IA, 52101-0379.



# IMA ALERTS

Are you receiving IMA e-mail alerts?

For over a decade, IMA Alerts have been emailed to IMA members multiple times each month with news of interest to the broad museum community. Make sure you’re receiving all the news!

To receive IMA alerts, e-mail [Director@iowamuseums.org](mailto:Director@iowamuseums.org)

Monitor your SPAM filter daily!  
Make us a friend/safe sender.





# What is *Teaching Iowa History?*

*Teaching Iowa History* offers Iowa museums the opportunity to enhance accessibility to their collection and position themselves as educational partners. Museums identify significant primary sources in their collection and send IMA a jpg photo with cataloging/provenance information. The IMA and *Teaching Iowa History* adds these images to an on-line database of artifacts from museums across Iowa, and uses those artifacts as the basis for K-12 lesson plans that fulfill new Iowa Social Studies standards.

## How will my museum benefit from participation?

1. Digital Collection Space - Photos of your museum objects are entered into a statewide database of historic or culturally significant objects, documents, and photographs where they are available to the public, educators, students and researchers. Inclusion of objects in the database increases accessibility to your collection and raises awareness of your organization.
2. Iowa Stories Space - Your museum may share short essays relating local and county history and culture stories. Local historians, museum curators, museum educators are encouraged to submit well-researched essays that may be used for formal and informal education, including instructional resources and as the foundation for exhibits and programming. Inclusion of stories increases awareness of local and county history, and of your organization's position as public historians.
3. Instructional Resources Space - Museum educators may create lesson plans that bring together objects already part of the artifact database with local history essays. Lesson plans will be available to educators statewide, but will be particularly helpful to your local educators as they seek to illustrate big ideas with local stories and authentic artifacts. Inclusion of lessons increases awareness of museums as educational partners.

*Teaching Iowa History* has been made possible in part by a major grant from the National Endowment for the Humanities: Exploring the human endeavor. Any views, findings, conclusions, or recommendations expressed by the project do not necessarily represent those of the National Endowment for the Humanities. This project is supported in part by the State Historical Society of Iowa, Historical Resource Development Program.

The screenshot shows the homepage of the Teaching Iowa History website. At the top, there is a navigation bar with the logo, 'Teaching IOWA History', and links for 'VIEW LESSON PLANS', 'EDUCATOR RESOURCES', and 'ABOUT TIH'. Below the navigation bar is a search bar and a section titled 'FEATURED OBJECTS FROM THE TEACHING IOWA HISTORY COLLECTION'. The featured object is a card titled '2018.010.004 [Card, Advertising]' with a thumbnail image of a map of Iowa and text describing the U.S. Button Company of Muscatine, Iowa. Below the featured object is a section titled 'A statewide project supporting K-12 educators teaching Iowa history using primary sources' and a link to 'LEARN HOW TO NAVIGATE THE TEACHING IOWA HISTORY WEBSITE'. The bottom section features three logos: 'IOWA Museum Association', 'PastPerfectOnline', and 'Iowa CORE', each with a brief description of their role in the project. At the very bottom, it states 'THIS PROJECT HAS BEEN FUNDED WITH GRANTS PROVIDED BY' and lists the 'NATIONAL ENDOWMENT FOR THE HUMANITIES' and the 'STATE HISTORICAL SOCIETY OF IOWA'.

**TeachingIowaHistory.org**

# Don't Reinvent the Wheel!

## Contact the IMA for resources

IMA membership is open to students, volunteers, professionals, and all museums including art centers, art museums, botanical gardens, children's museums, historic sites, history museums, historical societies, living history sites, nature centers, natural history museums, planetariums, science and technology centers, and zoos as well as industry-related businesses.

### Stay Informed, Network, Share, Collaborate

#### IMA E-Mail Alerts

IMA members subscribe to the IMA e-mail communication system to receive news and information several times each month. If you are not receiving these check with IMA and check your SPAM filter.

#### Facebook, Twitter & Instagram

Follow the Iowa Museum Association and the Iowa Emerging Museum Professionals Facebook page for quick updates, news, and jobs.

#### Quarterly IMAges e-Newsletter

Submit news for the quarterly e-newsletter IMAges: share news about exhibits, staff hires and retires, internship projects, community engagement and educational outreach, collections news, grants received and construction projects underway, and more.

*Deadlines: March 15 (April issue), June 15 (July issue), September 15 (October issue), December 15 (January issue). Send news and photos to Director@iowamuseums.org*

#### Website - <https://www.iowamuseums.org>

Post and share jobs from the Career Center; check out the many Resources and Learning Opportunities. Check out Member Only Benefits under the Membership menu item - log in to see.

#### Friday Morning Conversations

Find the Link at Learn & Share at [iowamuseums.org](http://iowamuseums.org)

Participate in IMA's **Friday morning informal networking** conversations or **IMA Plugged-In** the third Monday of each month.



Find a colleague, find a service through databases on your member home page at [www.iowamuseums.org](http://www.iowamuseums.org), at workshops, the IMA conference, or through the IMA office.

### Raise Awareness

Participate in **Teaching Iowa History**.

Raise awareness of the importance of museums as educators, stewards and story-tellers. [TeachingIowaHistory.org](http://TeachingIowaHistory.org)



Be aware of the **Future Ready Iowa Educational Clearinghouse** and IMA's project - *Iowa History: Your County Matters*. This project will drive primarily 9-12 grade students to Iowa's museums to fulfill specific tasks associated with their county. They will be seeking to understand the significant people and events that are associated with their county. **If you are contacted - please let us know!**

### Public "Find A Museum" Portal

Share the great news about your museum! Keep your profile up-to-date with critical information such as URL, email and phone contact information, and historical assets. Group member administrators may update their museum profile at any time or ask IMA to assist.

Share information about your collections to assist the public in identifying museums they wish to visit, to find partners for exhibits, and collaborate on programming.

Share information about your educational programs to assist teachers in partnering with you.

### Advocate

Participate in **Iowa Museum Week** - Raise awareness of the great work done by Iowa's museums **ALWAYS THE SECOND WEEK OF JUNE**. More information under Advocacy at [www.iowamuseums.org](http://www.iowamuseums.org).

### Never Stop Learning

**Workshops, Convenings, Conversations, and Annual Meeting & Conference** - IMA members come together regularly, sharing inspiring, thought-provoking trainings, conversations, and networking. Join Us!

Email: [Director@iowamuseums.org](mailto:Director@iowamuseums.org) with questions.

# 2021-2022 IMA Board Of Directors



## **Dr. Heidi Lung, President**

Lecturer, Museum Studies, University of Iowa  
314-803-5634 or heidi-lung@uiowa.edu

## **Sarah Connors, Vice President**

Gallery Host Manager, Figge Art Museum

## **Casie Vance, Secretary**

Executive Director, Ames Historical Society

## **Billie Bailey, Past President**

Executive Director, Grout Museum District

## **Sandi Yoder, Treasurer**

Executive Director, Iowa Jewish Historical Society

## **Eric Anderson**

Executive Director, Blanden Art Museum

## **Elizabeth Andrews**

Registrar, Waterloo Center for the Arts

## **Jennifer Cooley**

Educator & Outreach Mgr, State Historical Society of Iowa

## **Hannah Frederick**

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## **Sherena Honoray**

Education Coordinator, Old Capitol Museum

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Museum & Collection Manager  
Union Pacific Railroad Museum

## **Shelby Nelson**

Teacher, Sioux City schools

## **Wendy Scardino**

National Mississippi River Museum & Aquarium

## **Angela Stanford**

Curator of Collections & Registrar, Museum of Danish America

## **Candy Welch Streed**

Programs Director  
Silos & Smokestacks National Heritage Area

## **Bill Wright**

Executive Director  
National Sprint Car Hall of Fame & Museum

## **Cynthia Sweet, Executive Director**

Director@iowamuseums.org  
(319) 239-2236

## **Elaine Raleigh, Bookkeeper**

Mailing address:  
Iowa Museum Association  
PO Box 824, Cedar Falls, IA 50613

## **Remember the IMA in your Charitable Giving**

Your gifts to the IMA directly impact the quality and quantity of programs and resources the IMA can offer to the Iowa museum community. Thank you for your support!

### **Annual Giving**

As you plan your annual charitable donations, remember the Iowa Museum Association. The IMA is a private 501-c-3 non profit which does not receive state or federal tax support. Donations made be made online at iowamuseums.org or by mailing a check to IMA, PO Box 824, Cedar Falls, IA 50613.

### **IRA Required Minimum Distribution**

You may direct your IRA Required Minimum Distribution (RMD) directly to the Iowa Museum Association as a Qualified Charitable Distribution. RMDs are included in your taxable income, however qualified charitable distributions will help limit your tax liability.

Direct your broker or financial advisor to send your Required Minimum Distribution to Lee Wealth Management, 1810 W 8th St Ste B, Cedar Falls, IA 50613, for the benefit of the Iowa Museum Association EIN 74-3057024.

For more information, or to discuss other options such as planned giving through an estate, please contact us at Director@iowamuseums.org or 319.239.2236.

Every gift makes a difference in our ability to serve. Thank you!